

# CREATIVE STRATEGY ★★★★★ DIPLOMA

BY: *idea*  
**MIAMI AD SCHOOL EUROPE**

## Sarah Schulze

successfully completed the

### CREATIVE STRATEGY DIPLOMA

– a professional **PROGRAM** comprised of the  
following modules:

- |                       |                               |
|-----------------------|-------------------------------|
| 1 Strategy & Planning | 5 Comms & Media               |
| 2 Brand & Purpose     | 6 Effectiveness & Performance |
| 3 Research & Insights | 7 Business & Growth           |
| 4 Ideas & Creativity  | 8 Innovation & Design         |

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